

Warrensburg Convention & Visitors Bureau Minutes

Municipal Center-Council Chambers, 200 S. Holden

Jan. 18, 2018 | 4 p.m.

A meeting of the Warrensburg Convention and Visitors Bureau was held on Thursday, Jan. 18 at 4:06 p.m. at the Municipal Center-Council Chambers, 200 S. Holden, with Vice President Cliff Gower presiding. Roll was called as follows: Present were: Don Butterfield, Kirsti Brunsvold, Cliff Gower, Tammy Leavy, Tom Koenigsfeld, and ex-officio members: Harold Stewart and Danielle Fesler. Absent: Rhonda Gelbach and Sandra Irle; and ex-officio member Danielle Johnston.

The adoption of the agenda was considered. Butterfield made a motion to adopt the agenda. The motion was second by Koenigsfeld. Motion passed.

Minutes of the Nov. 9, 2017 WCVB meeting were considered. Koenigsfeld made a motion to approve the meeting minutes. The motion was second by Leavy. Abstained: Brunsvold. The motion passed.

Financial report provided by the WCVB Director.

The WCVB director provided an update on the WCVB Community Grant including a summary of the grant's communication plan. Based on the interest expressed by possible by new applicants, the communication plan was successful in generating awareness of the grant. The application deadline is Tuesday, Jan. 30. The board will receive the Grant Committee's recommendations at the Thursday, Feb. 8 meeting.

The WCVB director provided a status update on the WCVB website redesign project. The launch is scheduled for the first of February. The project came in \$600 less than budgeted, even with a 4-hour web training included.

The Highway 13 Corridor Coalition website project update was provided by the WCVB director. The director was recently given access to add/revise Johnson County's information on the site. The Coalition is working toward a March 1 launch.

The WCVB director announced the attraction map being produced by Spring Hill Press is on schedule, tentatively receive in early March. We've received a limited number of contacts from businesses regarding the ads being sold by Spring Hill Press. The WCVB will receive 10,000 maps for distribution at no cost.

Kerley Copy Center submitted the lowest quote for the 2018 visitor's guide (\$810). Kerley's quote included six hours of design time. Lettercraft LLC and Vista Print submitted quotes. The guide will be a six-panel full color brochure. The goal is to have the piece in distribution in March.

Directors report was presented.

- 2017 MMG Grant First Quarter Reimbursement check was deposited. MDT has advised they will use 2017 numbers when allocating for the 2018 MMG grant.
- A meeting is being scheduled to discuss holiday lights with the stakeholder. An update will be provided at the February meeting.
- Outreach is being done with event coordinators and groups coming to the area in 2018.



A thank you from the Little Gift Shop on the Hill was distributed. The gift shop was in the WCVB office during Dicken's Christmas.

Koeingsfeld moved to adjourn the meeting. The motion was second by Butterfield. Motion passed.

*WCVB Board approved 3/8/18

