



Warrensburg Convention and Visitors Bureau

10 a.m. Thursday, February 10, 2022

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/88697535537?pwd=ZmRKL0xwNzRmRnVJZDVxbGRnUktLQT09>

Passcode: 300745

Or One tap mobile :

US: +13017158592,,88697535537#,,,,*300745# or
+13126266799,,88697535537#,,,,*300745#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656 or +1 253 215 8782
or +1 346 248 7799 or +1 669 900 9128

Webinar ID: 886 9753 5537

Passcode: 300745

International numbers available: <https://us02web.zoom.us/j/kcXnAiFas4>

1. Call To Order
Tom Koenigsfeld, President
2. Roll Call
Marcy Barnhart, Tourism Director
3. Adopt Agenda
4. Minutes Of Prior Meeting
Marcy Barnhart, Tourism Director

Documents:

[MINUTES 01132022.PDF](#)

5. Financial Report
Marcy Barnhart, Tourism Director

Documents:

[FINANCIAL REPORT FEB 2022.PDF](#)

6. Order Of Business: Missouri Life Advertising Agreement
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES MO LIFE .PDF](#)
[MO LIFE INSERTION ORDER 2022.PDF](#)

7. Order Of Business: Terrain Magazine Advertising Agreement
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES TERRAIN MAGAZINE .PDF](#)
[TERRAIN CAMPAIGN PROPOSAL 2022.PDF](#)

8. Strategic Plan/Committee Updates
Marcy Barnhart, Tourism Director

Documents:

[DIRECTORS NOTES STRATEGIC PLAN UPDATE.PDF](#)

9. Directors Report
Marcy Barnhart, Tourism Director

Documents:

[02072022 WCVB DIRECTORS REPORT BOARD.PDF](#)

10. Appearances By The Public

11. City Of Warrensburg Update
Jim Kushner, City of Warrensburg Council Member

Danielle Dulin, City Manager

12. Board Comments
WCVB Board Members

13. Other Business
Marcy Barnhart, Tourism Director

WCVB Board

14. Closed Session

Vote to close part of this meeting pursuant to Section 610.021 of the Revised Statutes of Missouri, relating to:

12 Sealed bids or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

Warrensburg Convention & Visitors Bureau Minutes

Via Zoom

10 a.m. Thursday, January 13, 2022

A meeting of the Warrensburg Convention and Visitors Bureau was held at the Warrensburg Municipal Center, 200 S. Holden, Warrensburg on Thursday, January 13, 2022, at 10:08 a.m. with President Tom Koenigsfeld presiding. Roll was called as follows:

Present: Kelly Brooks (via electronically), Tom Koenigsfeld, Dana Phelps, and Diane Thompson; exofficio Danielle Dulin and Jim Kushner

Absent: Ginny McTighe, Scott Thomason, and Diane Whitworth; exofficio member Danielle Fesler

Guest: Bruce Uhler, Johnson County Historical Society President

The adoption of the agenda was considered. Phelps made a motion to adopt the agenda as presented. The motion was seconded by Brooks. Motion passed.

Minutes of the December 9, 2021, WCVB Board meeting were considered. Brooks made a motion to approve the meeting minutes as presented. The motion was seconded by Koenigsfeld. Motion passed.

Financial report was provided by the WCVB director. As of January 10, 2022, 9% of budgeted expenses have been incurred. As of January 10, 2022, the total lodging tax posted for FY 21-22 is \$42,351. Total revenue (lodging tax and grants) posted as of the meeting date is \$46,197. Board was asked to note the November and December transfers had not been posted.

The financial report was updated to reflect the budget revisions approved October 14, 2021 for FY 21-22.

The director provided update on the WCVB strategic plan and committee reports.

The director's report was given. The director distributed new marketing material created by the WCVB and discussed upcoming projects and events, event recaps, grant updates, and upcoming calendar dates-holidays, trainings, out of office. The Board was updated on the WCVB's internal social media campaign-Small Town + Big Soul.

Mr. Bruce Uhler, JCHS President, updated the Board on the organization's work. The Board was invited to visit the JCHS historical complex for a tour!

City Manager Danielle Dulin provided the City of Warrensburg update.

No other items were presented.

Whitworth made a motion to close part of the meeting pursuant to Section 610.021 of the Revised Statutes of Missouri relating to:

1-Legal actions, causes of action or litigation involving the WCVB and any confidential or privileged communication between the WCVB and its representatives and its attorneys.

2-Leasing, purchasing or sale of real estate where public knowledge might adversely affect the amount paid in the transaction.

3. Hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded.

12-Documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

13. Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment.

Yes: Brooks, Koenigsfeld, Phelps and Thompson

Absent: McTighe, Thomason and Whitworth

FINANCIAL REPORT*
FEB 2022

2021-2022 Budget
Approved 8/25/2021
Revised 10/14/2021

EXPENSES

	FY22 BUDGET	DISBURSED	CURRENT BALANCE
SALARIES & PT WAGES	\$ 68,800.00	\$ 19,418.98	\$ 49,381.02
EMPLOYEE TAXES	\$ 5,400.00	\$ 1,681.72	\$ 3,718.28
RETIREMENT	\$ 3,400.00	\$ 1,483.29	\$ 1,916.71
EMPLOYEE INSURANCE	\$ 9,780.00	\$ 2,670.61	\$ 7,109.39
WORKERS COMPENSATION	\$ 100.00	\$ 41.02	\$ 58.98

PROGRAM & OTHER SUPPLIES	\$ 21,400.00	\$ 2,693.23	\$ 18,706.77
UTILITIES	\$ 6,570.00	\$ 1,227.90	\$ 5,342.10
OUTSIDE SERVICES	\$ 66,500.00	\$ 9,180.96	\$ 57,319.04
INSURANCE	\$ 4,500.00	\$ 4,209.00	\$ 291.00
TRAINING & TRAVEL	\$ 2,600.00	\$ 1,079.84	\$ 1,520.16
DUES & MEMBERSHIPS	\$ 2,000.00	\$ 1,032.75	\$ 967.25
MARKETING & COMMUNICATION	\$ 155,000.00	\$ 22,705.36	\$ 132,294.64
OTHER - EMPLOYMENT	\$ 50.00	\$ -	\$ 50.00
CAPITAL - EQUIPMENT	\$ 100,000.00		\$ 100,000.00
GRANT PROGRAM	\$ 15,000.00	\$ 1,000.00	\$ 14,000.00
LEASE AGREEMENT	\$ 16,000.00	\$ 5,830.93	\$ 10,169.07
TOTALS	\$ 477,100.00	\$ 74,255.59	\$ 402,844.41

As of February 4, 2022

15.56%

REVENUE

	FY 22 BUDGET	COLLECTED	CURRENT BALANCE
LODGING TAX	\$ 300,000.00	\$ 135,060.17	\$ 164,939.83
GRANTS-STATE	\$ 70,000.00	\$ 6,628.83	\$ 63,371.17
MERCHANDISE		\$ -	\$ -
INTEREST ON DEPOSITS	\$ 4,000.00	\$ 1,425.18	\$ 2,574.82
EARNINGS CREDIT	\$ 600.00	\$ 141.47	\$ 458.53
RENT	\$ 22,800.00	\$ 7,600.00	\$ 15,200.00
CLAIMS/REIMBURSEMENT		\$ 250.00	\$ (250.00)
TOTALS	\$ 397,400.00	\$ 151,105.65	\$ 246,294.35

--	--	--	--

As of February 4, 2022

38%

*Not Audited- Budget Approved 8/25/2021; Revised 10/14/2021

	Spent	Budgeted	Remaining	
Salaries/Wages				
Full-Time	\$ 19,418.98	\$ 55,000.00	\$ 35,581.02	0.353072364
Part-Time	\$ 2172.56	\$ 13,800.00	\$ 11,627.44	0.157431884
	\$ 19,418.98	\$ 68,800.00	\$ 49,381.02	0.282252616
Employee Insurance				
Dental	\$ 277.04	\$ 840.00	\$ 562.96	0.329809524
Health	\$ 2,258.06	\$ 8,500.00	\$ 6,241.94	0.265654118
Life	\$ 41.27	\$ 130.00	\$ 88.73	0.317461538
Short Term	\$ 52.60	\$ 180.00	\$ 127.40	0.292222222
Long Term	\$ 41.64	\$ 130.00	\$ 88.36	0.320307692
	\$ 2,670.61	\$ 9,780.00	\$ 7,109.39	0.273068507
Program & Other Supplies				
Clothing	\$ 45.00	\$ 500.00	\$ 455.00	0
Computer Supplies	\$ 29.88	\$ 2,000.00	\$ 1,970.12	0.01494
Meeting Supplies		\$ 500.00	\$ 500.00	0
Maintenance Repairs & Supplies	\$ 2,127.33	\$ 1,500.00	\$ (627.33)	1.41822
Office Supplies	\$ 14.50	\$ 1,500.00	\$ 1,485.50	0.009666667
Software		\$ 4,200.00	\$ 4,200.00	0
Food	\$ 239.96	\$ 700.00	\$ 460.04	0.3428
Supplies-Non Categorized	\$ 236.56	\$ 10,500.00	\$ 10,263.44	0.022529524
	\$ 2,693.23	\$ 21,400.00	\$ 18,706.77	0.125851869
Utilities				
Sewer	\$ 52.13	\$ 300.00	\$ 247.87	0.173766667
Electric	\$ 443.66	\$ 2,250.00	\$ 1,806.34	0.197182222
Gas	\$ 90.23	\$ 1,500.00	\$ 1,409.77	0
Water	\$ 26.94	\$ 300.00	\$ 273.06	0.0898
Data Access-Internet	\$ 374.94	\$ 1,500.00	\$ 1,125.06	0.24996
Cell Phone Reimbursement	\$ 240.00	\$ 720.00	\$ 480.00	0.333333333
	\$ 1,227.90	\$ 6,570.00	\$ 5,342.10	0.186894977
Outside Services				
Consulting Services		\$ 5,000.00	\$ 5,000.00	0
Financial Services	\$ 317.28	\$ 1,200.00	\$ 882.72	0.2644
Legal Services	\$ 350.00	\$ 500.00	\$ 150.00	0.7
Services Non-Categorized	\$ 3,575.00	\$ 51,000.00	\$ 47,425.00	0.070098039
Contractual Services	\$ 4,938.68	\$ 8,800.00	\$ 3,861.32	0.561213636
	\$ 9,180.96	\$ 66,500.00	\$ 57,319.04	0.138059549
Training & Travel				
Mileage	\$ 596.86	\$ 850.00	\$ 253.14	0.702188235
Travel Meals	\$ 28.15	\$ 200.00		0.14075
Travel Room	\$ 129.83	\$ 800.00		0.1622875
Schools & Seminars	\$ 325.00	\$ 750.00	\$ 425.00	0.433333333
	\$ 1,079.84	\$ 2,600.00	\$ 1,520.16	0.415323077
Capital Outlay				
		\$ 100,000.00	\$ 100,000.00	0
Marketing & Communication				
Advertising	\$ 21,093.33	\$ 147,850.00	\$ 126,756.67	0.142667095
Postage	\$ 89.50	\$ 500.00	\$ 410.50	0.179
Printing & Binding	\$ 364.38	\$ 4,500.00	\$ 4,135.62	0.080973333
Shows/Expos/Event Expense		\$ 650.00	\$ 650.00	0
Communication-Non-Categorized	\$ 1,158.15	\$ 1,500.00	\$ 341.85	0.7721
	\$ 22,705.36	\$ 155,000.00	\$ 132,294.64	0.146486194
LEASE (407A East Russell Ave, ST. 2)	\$ 5,830.93	\$ 16,000.00	\$ 10,169.07	0.364433125
Community Agreements	\$ 1,000.00	\$ 15,000.00	\$ 14,000.00	0.066666667

*Cleaning Services & Printer/Copier Agreement

2021-2022 Budget-approved Aug 25,2021

Program & Other Supplies	Expenditures Commodities: Clothing, Computer, Meeting, Office, Software, Food, Supplies Non-Categorized
Utilities	Cell-Phone/Telephone
Outside Service	Financial Services/Legal Services
Insurance	
Training & Travel	Travel Meals, Mileage, Travel-Rooms, Schools & Seminars
Dues & Membership	
Marketing & Communication	Advertising, Printing & Binding, Postage, Shows & Expos, C
Other	Employment/Services-Non-Categorized
Grant Program	

WCVB Board Meeting

Meeting: February 10, 2022

Item: Missouri Life Advertising May-December 2022

Overview:

WCVB has advertised with Missouri Life since 2017.

From 2017-2020, we only did print ads. In 2020 due to the Show Me Strong Funds, we started utilizing digital along with the print opportunities. We've found the combination a great fit for our marketing plan.

This is not part of the MDT Marketing Matching Grant. The expense is included in our FY 21-22 budget.

Staff Recommendation:

Staff recommends the board approve the agreement with Missouri Life for advertising expenses in 2022 not to exceed \$15,840.00

Additional Resources:

Proposed Insertion Order Attached



Insertion Order

Order: 2170
Order: 2/4/2022

Advertiser
Marcy Barnhardt
Warrensburg CVB
407A Russell Ave, Ste 2
Warrensburg, MO 64093 United States (US)
660-262-4712
marcy.barnhardt@warrensburg-mo.com

Bill To
Marcy Barnhardt
Warrensburg CVB
407A Russell Ave, Ste 2
Warrensburg, MO 64093 United States (US)
660-262-4712
marcy.barnhardt@warrensburg-mo.com

Publisher
Missouri Life
PO Box 57, 208 Columbia St.
Rocheport, MO 65279
Phone: 660-882-9898

Rep: Mary Leonard
Rep Phone: (573) 514-5453
Rep Email: mary@missourilife.com

Publication	Issue	Year	Ad Size	Card Rate	Net
Missouri Life Magazine	May	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	June	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	July/August	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	September	2022	Full Page	2,408.00	\$2,408.00
Missouri Life Magazine	November/December	2022	Full Page	2,408.00	\$2,408.00

Product	Year	Issue	Position	Impressions	Ad Notes	Card Rate	Net
Sponsored Bundled Content	2022	April 1 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Sponsored Bundled Content	2022	September 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Sponsored Bundled Content	2022	November 2022	Digital Sponsored Content	0	April 13, September 7, November 2	800.00	\$800.00
Dedicated More E-newsletter	2022	May	Dedicated e-newsletter	0		700.00	\$700.00
Dedicated More E-newsletter	2022	Oct	Dedicated e-newsletter	0		700.00	\$700.00

Total: **\$15,840.00**

Advertising Terms & Conditions

Due to the timeliness and nature of this publication, this contract is non-cancellable 45 days prior to publication date. If a contract for future issues is canceled and past ads under same contract had earned a volume discount, advertiser will be billed for the difference that is no longer earned by volume discount. All advertisements are published for the benefit of the applicable agency and the advertiser, and each is jointly and separately liable for all charges. Advertisers and agencies are solely responsible and assume full liability for all content and claims of their advertisements. If advertiser/agency does not supply acceptable PDF or materials by deadline date, publisher will bill for contracted insertion cost. Publisher shall not be liable for failure to publish or distribute all or any part of the publication because of labor dispute, accident, fire, act of God, or any other circumstances beyond publishers' control. Further, publisher shall not be liable for damages if for any reason he fails to publish an advertisement. Advertiser and/or Agency will indemnify and save publisher harmless from and against any loss or expense arising out of publication of advertisements, including without limitation, reasonable attorney fees resulting from claims or suits based on the content or subject matter of such advertisements, including without limitation claims or suits for libel, violation of privacy, plagiarism and copyright infringement. Advertisements constructed by Missouri Life magazine will remain the property of same. Copies can be provided on digital media, at additional cost. Customer will be short-rated when applicable. Invoices are due and payable upon receipt. Finance charges will be added to bills not paid within 30 days of invoice date. Advertiser and/or Agency agrees to pay for any collection fees associated with delinquent accounts. Revised October 2019.

*DESIGN FEE: The *Missouri Life* design staff provides professional and creative ad design assistance, layout, and preparation of electronic files for display advertisements for a design fee. Creative service fees are \$10 for 1/12th page, \$20 for 1/8 or 1/6 page, \$25 for 1/4 or 1/3 page, \$35 for 1/2 or 2/3 page and \$50 for a full page. You direct the ad content. Ads requiring more than three revisions will be charged \$50 for each addition revision. Your sales rep can consult with you regarding ad direction, too.

**There will be a Rush Fee that equals 10% of the ad cost if material deadlines are missed.

***All advertising rates are NET

Any advertisement that resembles editorial matter shall have the word advertisement printed on the page as required by the postal service.

Return Completed insertion order to:

amy@missourilife.com • (573) 514-5453

Thank you for your business!

Marcy Barnhardt

Date

Mary Leonard

Date

WCVB Board Meeting

Meeting: February 10, 2022

Item: Terrain Magazine 2022 Campaign

Overview:

WCVB has advertised with Terrain Magazine since 2020.

In 2020 due to the Show Me Strong Funds, we had additional funds available for advertising. We were contacted by Terrain Magazine in 2019, so we started advertising with them to see what response we would get. It's been good. It's a free magazine distributed throughout the state.

Distribution Locations: <https://terrain-mag.com/magazine/>

This is not part of the MDT Marketing Matching Grant. The expense is included in our FY 21-22 budget. The campaign incorporates digital and print pieces.

Staff Recommendation:

Staff recommends the board approve the agreement with Terrain Magazine for advertising expenses in 2022 not to exceed \$4,275.

Additional Resources:

Proposed Campaign Attached (EMAIL 2/3/2022)

The proposed focuses will be revised.

Marcy Barnhart

From: Steve Schmidt <steve@terrain-mag.com>
Sent: Thursday, February 3, 2022 1:41 PM
To: Marcy Barnhart
Subject: Re: Gateway Outdoor Expo

Hey Marcy,

Are you staying warm and dry? Do you have a lot of snow? It's really coming down here now and we have about four inches of snow on top of a half inch of ice!

Here's my thought for a 2022 campaign:

Issue	Ad Type	Focus	Issue Price	Issue Release Date	Issue Estimated Bill Date
Mar/Apr 2022	Half Page		605	Feb 21	February 24,
May/June 2022	Full Page		990	Apr 25	April 27,
Jul/Aug 2022	Full Page		990	Jun 20	June 22,
Sep/Oct 2022	Full Page		990	Aug 22	August 24,
May/June 2022	Website Billboard		350	Client choice	Start date of ad
Jul/Aug 2022	Enewsletter Banner		350	Client choice	Day of issue

The website billboard is for one month. You can decide on your focus for both digital ads since they can link to your site or a specific event (or anything). Also, the digital ads are completely open as to when you want to run them.

Obviously this is open to any changes/substitutions you might want. Feel free to give me a call if you want to discuss. The total price is \$4275

Thanks,
Steve



Steve Schmidt
Advertising/Events
Terrain Magazine
www.terrain-mag.com
618. 696.9939



On Thu, Feb 3, 2022 at 11:06 AM Steve Schmidt <steve@terrain-mag.com> wrote:
Thanks Marcy!

WCVB Board Meeting

Meeting: February 10, 2022

Item: Strategic Plan Update/Committee Updates

***Exofficio to all Committees as per WCVB Bylaws: Tom Koenigsfeld, WCVB President*

Overview:

Goal: 1-Visitor Center

Visitor Center Committee: Dana Phelps, Diane Whitworth, Danielle Dulin and Jim Kushner

The Committee meets the first Wednesday of the month at 9 a.m. via Zoom.

Committee met Wednesday, February 2, 2022. Draft of minutes attached.

Next Meeting: 9 a.m. Wednesday, March 2 via Zoom

A location has been secured for the Visitor Center, 205 N Holden.

Early Release Option: Apartment tenant has vacated the property. Office tenant is looking to secure a location in the area to relocate to.

Maintenance items are being taken care of as time allows. Two walkthroughs were done in January with potential architects. No plans have been received. Bill Graves, City of Warrensburg project manager, is assisting with the renovation project.

The option to lease per month or as needed at 407A East Russell Ave, Ste. 2 is no longer as the suite has a new tenant as of the end of our lease, May 31, 2022. The Warrensburg Visitor Center will relocate to the Warrensburg Municipal Center until the renovation at 205 N Holden is completed.

Goal 2-Visitor Profile and Goal 3-Marketing Plan

Marketing Committee: Diane Thompson, Kelly Brooks and Dana Phelps

Committee's last meeting was Wednesday, December 1.

WCVB will work to apply for Missouri Division of Tourism Marketing Platform Grant to offset the cost of the Visitor Profile Study. WCVB will work with MDT staff throughout this project.

The Visitor Profile Study will be completed in 2023. After discussing with MDT research staff, we feel it would be best to wait until the impact of Covid has lessened on the tourism industry. It's recommended a visitor profile study be completed every 5-7 years. We will work with Johnson County Economic Development to ensure the research being obtained will assist them as well.

We plan to apply for the MDT Marketing Platform Grant in 2023 to assist with the cost of the study. Currently the reimbursement grant will cover up to \$5,000 of the project's cost.

Parts of Goal 4: Foster Relationships (Grant Program)

Grant: Ginny McTighe and Kelly Brooks

Committee's last meeting was Wednesday, December 1.

First grant application deadline was Friday, January 28, 2022.

Three applications were received. Two-Sports and One-Tourism Marketing. Two applicants were past recipients, and one is a new applicant. Maximum award for Sports Grant is \$1,500 and Tourism Marketing is \$2,000

Provided community information to the Warrensburg School District for military families upon enrollment in the district.

Provided community information to the City of Warrensburg to provide to job candidates.

Ongoing: Contact the area's largest employers to inquire if we can provide community information to them as well.

Goal 5-Financial Stability/Sustainability

Finance: Ginny McTighe and Diane Whitworth

Committee's last meeting Wednesday, December 1.

No update.

Staff will work with the Committee and City Finance Department to draft financial goals for the organization and a financial procedure manual. The goals will be presented to the Board for approval.

WCVB DIRECTOR'S REPORT
Marcy Barnhart, Director of Tourism
February 7, 2022

Upcoming Projects/Events/Groups

Blind Boone Symposium

The WCVB will be working on a self-guided Blind Boone Tour in our area for attendees to take during the symposium in October. We will reach out to several organizations to assist. We will get feedback from those who participated in the tour and make any needed revisions before promoting generally on the Visit Warrensburg website and social media platforms.

Spirit Trail

I have a meeting scheduled later this month with David Peerbolte and Sallie Ashe regarding promotion of the Spirit Trail.

Skyhaven Airport

Benjamin West, airport manager, and I will be meeting soon to discuss area tourism and the airport. We have been working to get a time to get a meeting on the calendar!

Missouri Travel Alliance Education Committee

I was appointed to the MTA Education Committee. The committee meets via Zoom throughout the year to organize two educational workshops (April and November).

Missouri Association of Convention and Visitors Bureau

I was appointed to the MACVB Conference Planning Committee. The conference will be held June 6-8, 2022. The committee meetings will be held via Zoom.

The WCVB is a member of MACVB.

Social Media

The Small Town + Big Soul campaign has wrapped up. We spent \$134 promoting the different spotlights. This had tremendous reach. The feedback was very positive. Noah Sweeney spearheaded the project. We learned a lot during this project. We're working to building upon it in the future. We will launch another campaign later this spring.

A big thank you to all those who participated: Erica Collins, Coach John Culp, Pastor Terrence Moody, Bruce Uhler, Dr. Amber Clifford-Napoleone, Schick Family and David Pearce.

Grant Update

MDT Grant Program:

The MDT Second Quarter MMG Reimbursement request was submitted for \$15,717 on Friday, January 27, 2022.

The MDT MMG 2022-2023 application deadline is May 27, 2022. The WCVB is eligible to apply for up to \$25,000.

WCVB 2022 Grant Program:

The WCVB Board will review and approve awards at the February Board meeting in closed session. Three applications were received for the January review period. Two applications were for the sports grant, and one was for the tourism marketing grant. Two of the applicants were past recipients and one was a new applicant.

Training/Meetings-Out of Office

I will be out of the office the below dates:

Wednesday, February 9 MO Tourism Capital Day: Central Region

PTO: February 22 and March 7-9

The Visitor Center will be closed for the upcoming holidays:

Monday, February 21 in observance of President's Day

Missouri Division of Tourism Road Show Meetings

MDT is bringing back the road shows!! I am planning to attend the session on Thursday, March 24 in St. Joseph. If you would like to attend, please advise. WCVB will cover the cost of registration.

Division of Tourism Hosting Road Show Meetings

The Missouri Division of Tourism will hold a series of meetings across the state in February and March that focus on Missouri's tourism industry.

Learn more about the significant impact tourism has on Missouri's economy, the state's efforts to increase tourism, and what's ahead in 2022.

The Missouri Tourism Road Show meetings will be held from 8 a.m. to noon:

- Feb. 24: Popular Bluff
- Feb. 25: Ste. Genevieve
- March 3: Hannibal
- March 4: Washington
- March 10: Joplin
- March 11: Springfield
- March 24: St. Joseph
- March 25: Lake of the Ozarks

Choose the date and location that works best for you. Registration is \$15 per person and includes a continental breakfast.

2022 WCVB Board Meetings

In 2022, the WCVB Board Meetings will be held in-person quarterly and by Zoom in-between. Information regarding the meetings can be found on the City's and WCVB's websites. The in-person meetings will be held at the Municipal Building in the Council Chambers.

The Board meets the second Thursday of the month at 10 a.m.

2022 Meeting Schedule:

In-Person	Zoom
January	February
April	March
July	May
October	June
	August
	September
	November

	December
--	----------