



Warrensburg Convention and Visitors Bureau **Board Meeting**

Thursday, June 8, 2023 10:00 AM

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1. Call To Order
Tom Koenigsfeld, President
2. Roll Call
Marcy Barnhart, Tourism Director
3. Adopt Agenda
4. Minutes From Prior Meeting-May 2023
Marcy Barnhart, Tourism Director

Documents:

[MINUTES 05112023.PDF](#)

5. Financial Report
Marcy Barnhart, Tourism Director

Documents:

[DETAIL REPORT JUNE 23.PDF](#)
[LODGING TAX ACTUAL AS OF 05022023.PDF](#)

6. Visitor Center Update: 205 N Holden
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES 205 N HOLDEN UPDATE.PDF](#)

7. Order Of Business: McDaniels Marketing Agreement -MDT MMG Grant
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES MCDANIELS MARKETING MMG .PDF](#)
[MCDANIELS MARKETING PROPOSAL FOR MMG.PDF](#)

8. Order Of Business: McDaniels Marketing Agreement-MDT MPD Grant
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES MCDANIELS MARKETING MPD .PDF](#)
[MCDANIELS CREATIVE STRATEGY VISUAL ASSET PLAN MPD GRANT.PDF](#)

9. Order Of Business: Search Engine Marketing Agreement
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES MADDEN MEDIA MDT SEM AGREEMENT.PDF](#)
[MADDEN_MEDIA AGREEMENT.PDF](#)

10. Order Of Business: Local Tourism Asset Development Grant Agreement
Marcy Barnhart, Tourism Director

Documents:

[DIRECTOR NOTES LOCAL TOURISM ASSET DEVELOPMENT GRANT AGREEMENT .PDF](#)
[EXHIBIT_1._LOCAL_TOURISM_ASSET_DEVELOPMENT_FINAL_GUIDELINES_V1_10.5.22_0.PDF](#)
[EXHIBIT_2._ARPA_SIGNED_AWARD_TERMS_CONDITIONS \(1\).PDF](#)
[EXHIBIT_3._WARRENSBURG_CONVENTION_AND_VISITORS_BUREAU_BUDGET.PDF](#)

11. Strategic Plan Update
Marcy Barnhart, Tourism Director

Documents:

[DIRECTORS NOTES STRATEGIC PLAN UPDATE.PDF](#)
[WARRENSBURG CVB MARKETING PLAN PROPOSAL.PDF](#)

12. Directors Report
Marcy Barnhart, Tourism Director

Documents:

[06062023 WCVB DIRECTORS REPORT .PDF](#)

13. Appearances By The Public
14. Warrensburg Parks And Recreation Update
Chris Deal, WPR Director
15. City Of Warrensburg Update
Jim Kushner, City of Warrensburg Mayor

Danielle Dulin, City Manager
16. Board Comments
WCVB Board Members
17. Other Business
Marcy Barnhart, Tourism Director

WCVB Board

July Meeting: 10 am Thursday, July 20 ZOOM