

Warrensburg Convention & Visitors Bureau Minutes

Warrensburg Municipal Center-Council Chambers, 200 S. Holden, Warrensburg
February 14, 2019 | 3:30 p.m.

A meeting of the Warrensburg Convention and Visitors Bureau was held on Thursday, February 14 at 3:30 p.m. at the Warrensburg Municipal Center-Council Chambers, 200 S. Holden, Warrensburg, Missouri with President Kirsti Brunsvold presiding. Roll was called as follows: Present: Kirsti Brunsvold, Tom Koenigsfeld, Ginny McTighe, Diane Whitworth and Mason Wirsig and ex-officio members Danielle Fesler and Harold Stewart: Absent: Chelsea Cantrell; and ex-officio member Danielle Johnston.

The adoption of the agenda was considered. McTighe made a motion to adopt the agenda. The motion was second by Whitworth. Motion passed.

Minutes of the January 10, 2019 WCVB meeting were considered. Koenigsfeld made a motion to approve the meeting minutes as presented. The motion was second by Whitworth. The motion passed.

Financial report provided by the WCVB director.

City Manager Harold Stewart presented follow-up information regarding the community art project. The City will be asking the Warrensburg Arts Commission to be partner. Various cost estimates for the dog statues was provided. The City is evaluating possibly covering the base expense. Businesses would be responsible for securing an artist for the statue. The City would have an agreement with the businesses allowing the City to utilize the statues for tourists and various needs the city may have. A map of the statues would be created for distribution. The WCVB Board will review the project during the budget process and evaluate the organization's participation. Stewart expects to have clear program guidelines by that time.

The director presented an opportunity for the WCVB to secure an episode on Missouri Life's TV show airing on PBS. The Missouri Division of Tourism has entered into an agreement with Missouri Life allowing Missouri DMO's (Designated Marketing Organizations) the opportunity to secure an episode at a discounted rate. The cost would be \$7,500, a \$7,500 savings. The board discussed having the option of utilizing the film for short clips the WCVB could use on social media. The director will contact Missouri Life to see if they would provide the film and if there is a cost. Brunsvold made a motion the WCVB sign an agreement with Missouri Life to secure an episode featuring Warrensburg during Missouri Life's season six airing on PBS at an expense of \$7,500. The motion was second by McTighe. The motion passed.

The director presented the survey completed by the board regarding meeting day/time availability. The consensus was to move the WCVB monthly meeting to the first Wednesday of the month at 3:30 p.m. The location will not change-Warrensburg Municipal Center, 200 S. Holden. Koenigsfeld made a motion the Board meetings be moved to the first Wednesday of the month at 3:30 p.m. The motion was seconded by Irlle. The motion passed.

The director presented the director's report.

No miscellaneous items or public comments were presented.

Koenigsfeld moved to close part of this meeting pursuant to Section 610.021 of the Revised Statutes of Missouri, relating to:



1. Legal actions, causes of action or litigation involving the City and any confidential or privileged communication between the City and its representatives and its attorneys.
2. Leasing, purchase or sale of real estate where public knowledge might adversely affect the amount paid in the transaction.
12. Documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

Yes: Brunsvold, Koenigsfeld, McTighe, Whitworth and Wirsig

Absent: Cantrell

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