

Warrensburg Convention & Visitors Bureau Minutes

Warrensburg Municipal Center-Council Chambers, 200 S. Holden, Warrensburg
September 4, 2019 | 3:30 p.m.

A meeting of the Warrensburg Convention and Visitors Bureau was held on Wednesday, September 4 at 3:37 p.m. at the Warrensburg Municipal Center-Council Chambers, 200 S. Holden, Warrensburg, Missouri with President Tom Koenigsfeld presiding. Roll was called as follows: Present: Chelsea Cantrell, Tom Koenigsfeld, Diane Whitworth and Mason Wirsig; Exofficio member Danielle Fesler; Bryan Jacobs and Harold Stewart; Absent: Joe Eccleton, Ginny McTighe and Scott Thomason.

The board recognized the appointment of Joe Eccleton. Mr. Eccleton is the general manager for the Royal Oakes Golf Course.

The adoption of the agenda was considered. Whitworth made a motion to adopt the agenda. The motion was second by Koenigsfeld. Motion passed.

Minutes of the August 14, 2019 WCVB meeting were considered. Cantrell made a motion to approve the meeting minutes as presented. The motion was second by Whitworth. Abstain: Koenigsfeld; Motion passed.

Financial report provided by the WCVB director.

Directors report was provided by the WCVB director.

The 2018-2019 Revised Budget and 2019-2020 Budget were presented for approval to the board. Wirsig made a motion to approve the revised 2019-2019 WCVB Budget and the 2019-2020 WCVB Budget be approved. The motion was seconded by Whitworth. Motion passed.

The contract for services between the City of Warrensburg and the WCVB was presented for review. At this time, staff and City administration are unaware of any major revisions. Staff identified the following revisions: WCVB address (200 S. Holden to 407A East Russell Ave, Ste. 2) and lodging tax collection rate (2.5% to 5%). The contract will be presented for approval at the October WCVB board meeting.

Board member Cantrell provided an update from the marketing committee. The committee met Aug. 21 in the WCVB conference room to discuss the branding study. Consultant Alan Carr joined via phone.

The consultant held two focus groups prior to the WCVB September board meeting. One of the focus groups was held for representatives from the lodging establishments and the other was for community stakeholders. A focus group will be held in Lee's Summit with potential visitors in early October.

The board was presented a tentative timeline for the project. It is tentatively scheduled to be finished by the first of December. A final presentation will be held at the December WCVB board meeting.

The WCVB Grant Committee for the 2020 grant year was appointed. Koenigsfeld made a motion Chelsea Cantrell and Scott Thomason be appointed to serve on the committee. The motion was seconded by Wirsig. Motion passed.



No further business was presented.

Koenigsfeld made a motion the board adjourn. The motion was seconded by Wirsig. Motion passed.

